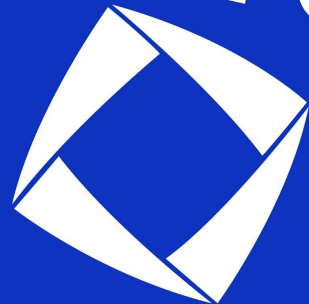




**BAY PORT**

**DECA**

**HERE WE GO!**



DECA  
**HERE  
WE  
GO**



# Introduction of Leadership Team

- Tanner Belschner
- Emily Kitslaar
- Andrew Aderhold
- Meghan Nysted
- Emma Solcz
- Abbie Zeidler
- Andrew Thomas
- Adam Jamir
- AJ Williams
- Izzy Harris

# What is DECA?

DECA is a business and marketing organization that inspires students to respond and react to real life situations in the business world. It allows students to become leaders in marketing, finance, hospitality and management.



It develops skills for:

- Interviews
- Company problems
- Marketing
- Business Improvement

# Why Join DECA?

- Networking
  - Recognition
  - Resume Building
  - Scholarships
  - School Pride
  - Fun!
- Community Support
  - Travel



# What can you do with DECA?

- DECA is what you make of it!
- You will have opportunities to:
  - Work the school store
  - Compete at district, state, & national levels
  - Attend marketing leadership trips (New York or Orlando)
  - Join in community service projects
  - Participate in school wide marketing projects



# How to Participate

- Come to all DECA meetings! (will tweet out)
- Follow us on Twitter @BayPortDECA
  - Most communications will be sent through the Twitter & Schoology
  - [www.bpdeca.weebly.com](http://www.bpdeca.weebly.com)

# Non-Competitor vs. Competitor

## Non-Competitor

- Work the school store
- Go on field trips
- Participate in marketing projects
- Participate in **two** DECA activities



## Competitor

- Same as non-competitors PLUS
- Compete at Districts, State, and Nationals
  - Pick a category
  - Show your knowledge
  - Do a role play



# How to Join!

- Sign up online:
  - Schoology Group - (**KG6QC-32D6B**)
  - Twitter account (@BayPortDeca)
  - MUST sign up by October 18th
- You must pay dues by October 18th
  - Non-competitor \$35
  - Competitor \$50 (includes fee for districts)



# Chapter Events

Kids Club: Sep. - Dec.

Trick or Can: Oct.

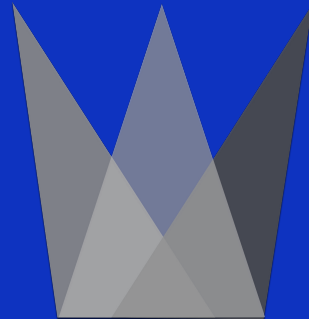
Powder Buff: Oct.

Daddy Daughter Dance: Nov.

Money City: Nov.

Bay View DECA: Nov. - Jan.

Guy Pageant: Jan.



**MR. BAY PORT**



# Trick-Or-Can



- Bring in Bags (Paper or Plastic) by October 18th
- Distribute Bags and Flyers to Neighborhoods:
- Collect Bags with goods on Halloween
- Benefits the Giving Tree



# Daddy Daughter Dance

- Date : November 20
- Hosted at : Townline
- Targeted Audience:  
Elementary Students
- Fundraiser for Bay Port  
DECA
- Volunteers needed to set  
up and help at dance



# Money City

- Financial Literacy Simulation
  - Meadowbrook
  - Forest Glen
  - Howard
- Held during the school day
- Need volunteers to help students as guides



# Bay View DECA

- Nov. - Jan.
- Promote DECA prior to High School
- Visit Bay View business classes
- “District Competition” hosted at Preble for middle school competitors.
  - Student volunteers needed to help set up and/or judge

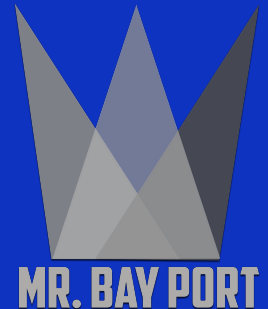


# Guy Pageant

- Fundraising event for Bay Port DECA
- Participants include senior guys with their freshman escorts
- Target market includes student body, family, and friends



Senior Guys and Freshman Escorts  
January 22, 2020



# School Store

- DECA manages Pirate's Cove (school store)
- Members work the register, stock items, and provide service
  - Before School
  - 1st Hour
  - 2nd Hour
  - 3rd Hour
  - 11th Hour
  - 12th Hour
  - After School





# DECA Nationals



- Nashville, Tennessee
- Top 7 in each event at State qualify

# Wisconsin DECA Calendar

Includes:

1. District dates
  - a. Bay Port is in District 4
2. SCDC Dates
3. ICDC Dates
4. Statewide Events

Does not include:

1. Specific chapter events

# TAKE A PICTURE!

## WISCONSIN DECA 2019-2020 CALENDAR

### JUNE 2019

- 10-13 State Opportunity Workshop (Stevens Point)
- 12 [Chapter Opportunity Workshop \(COW\) Registration Due](#)

### JULY 2019

- 18-19 Chapter Opportunity Workshop (COW) Madison
- TBD WI DECA Board Meeting
- TBD WI DECA Center Board Meeting

### AUGUST 2019

- TBD District Conference Coordinator Meeting
- 14-16 Association Management Conference
- 30 Chapter Management Guide Released

### SEPTEMBER 2019

- TBD WI DECA Board Phone Conference Call
- TBD WI DECA Center Board Conference Call
- 25 [Emerging Leaders Conference \(ELC\) Registration Due](#)

### OCTOBER 2019

- TBD SCDC Planning Meeting
- 27-28 Emerging Leaders Conference (ELC) Wisconsin Dells

### NOVEMBER 2019

- 1 TENTATIVE Central Regions Leadership Conference (CRLC) Registration Due
- TBD [Sports & Entertainment Marketing Conference Registration Due](#)

### DECEMBER 2019

- 2 TENTATIVE DECA Inc. & WI DECA Membership & Chapter Campaigns Due
- 6-8 Central Regions Leadership Conference (CRLC) Minneapolis, MN
- TBD Sports & Entertainment Marketing Conference (SEM)

### JANUARY 2020

- 4 District Conference: 4
- 10 District Conference: 2
- 11 District Conference: 1, 3, 5 and 6
- 15 Final DECA, Inc. Membership Due
- 15 State Officer Applications Due
- 20 SCDC Service Associate Application Due
- 30 SCDC Project Submission Deadline - paper and online submission!

### FEBRUARY 2020

- 3 [SCDC Registration Due](#)
- 6 CTSO Government Day
- 7 WI DECA Board/WI DECA Center Board Meetings
- 7 SCDC Project Directors Meeting
- 8 State Officer Screening

### MARCH 2020

- 10-12 State Career Development Conference (SCDC) Lake Geneva, WI
- 20 TENTATIVE [ICDC Registration Due](#)

### APRIL 2020

- 3-4 State Officer Orientation
- 29-5/2 International Career Development Conference (ICDC) Nashville, TN

### MAY 2020

- TBD WI DECA Center Phone Conference Call
- TBD WI DECA Board Phone Conference Call

### JUNE 2020

- TBD State Officer Workshop (SOW)
- TBD Chapter Opportunity Workshop (COW) Registration Due

### JULY 2020

- TBD Wisconsin DECA Board Meeting
- TBD Chapter Opportunity Workshop
- TBD Wisconsin DECA Center Board Meeting

# DECA Meeting Dates

- October 30th - Pirate Time General Meeting
- November 6th - First Year Competitors/Practice
- November 13th - Competitor Prep/Practice
- November 13th - Capture the Flag/Pizza
- November 20th - Competitor Prep/Practice
- November 25th - Practice Night - 6 - 7:30 pm
- December 4th - Competitor Prep/Practice
- December 9th - Practice Night - 6 - 7:30 pm
- December 11th - Competitor Prep/Practice
- December 18th - Competitor Prep/Practice



Crew #1 - \$20.00



Crew #2 - \$20.00



Long Sleeve #1 - \$15.00



Long Sleeve #2 - \$15.00



Hooded #1 - \$25.00



Hooded #2 - \$25.00



Membership Fee includes a t-shirt with this design, you have the option to order more apparel!

QUESTIONS?